Segrite Digital Risk Protection Services (DRPS) SECRITE









Overview

Seqrite DRPS provides 24×7 monitoring of digital threats across the surface, deep, and dark web. It continuously detects and analyses risks to protect your brand, customers, and digital footprint.

In an era where digital presence defines brand trust, threats no longer stay within the firewall.

Fake domains, data leaks, impersonation pages, and dark-web activity can cripple your reputation before you even know it.

Seqrite Digital Risk Protection Services (DRPS) is a SaaS platform that gives enterprises real-time visibility and control over external cyber risks.



Key Challenges Addressed



Brand Impersonation and Fraud

Fake domains, social media profiles, or mobile apps deceiving customers.



Data Exposure and Leaks

Compromised credentials and confidential data traded on the dark web.



Supply-Chain Vulnerabilities

Risks emerging from partner or vendor ecosystems.



Intellectual Property <u>Theft</u>

Unauthorised access to proprietary assets and algorithms.



Online Counterfeiting

Fake listings and counterfeit products are damaging brand equity.



Infrastructure Threats

Targeted DDoS, ransomware, or API exploits impacting business continuity.





Key Features



Surface, Deep and Dark Web Monitoring

Monitors the surface, deep, and dark web to identify any mentions, threats, or leaked data linked to your organisation.



Social Media Surveillance

Detects impersonation, misinformation, brand misuse, and threat signals across social platforms.



Sentiment Analysis

Analyses online conversations to identify negative sentiment, emerging risks, and reputation issues.



IT Infrastructure Monitoring

Continuously tracks your external-facing digital assets to identify weaknesses before attackers do.



Third Party Risk Management

Assesses and monitors risks originating from vendors, partners, and external entities.



Real-Time Alert Dashboard

Provides instant threat notifications categorised by severity for faster decision-making.



Domain and Brand Protection

Tracks and secures domain activity to prevent brand abuse, spoofing, and identity misuse.



Data Leak Detection

Identifies exposed credentials, sensitive information, or breaches across public and covert sources.



VIP Monitoring

Protects high-profile executives from impersonation, targeted attacks, and digital harassment.



Takedown Services

Swiftly initiate for bringing down impersonation domains, fake profiles, phishing pages, or harmful content targeting your organisation.



Compliance-Ready Reporting

Delivers structured, audit-friendly reports aligned with regulatory and compliance frameworks.



DRPS War Room with Cyber, Legal & Digital Experts

Offers expert-led investigation, interpretation, and coordinated response for complex digital threats.





How DRPS Works

Monitoring

Continuous scans across the web, social platforms, marketplaces, and dark-web forums.

Detection and Alerting

Suspicious domains, profiles, or data leaks are flagged instantly. Analyst teams verify and address alerts.

Analysis and Prioritisation

Threats are categorised by severity and business impact for faster decision-making.

Continuous Protection

Ongoing scanning and expert oversight ensure sustained visibility and risk mitigation.

Response and Remediation

DRPS executes swift takedowns, legal escalations, and forensic support to contain the threat.



Business Benefits

360° Digital Visibility

Get comprehensive coverage across all online channels — web, dark web, social, and mobile — with real-time risk alerts.

Enhanced Cyber Resilience

Predictive detection and continuous monitoring prevent external breaches before they occur.

Comprehensive Brand Protection

Protect trademarks, creative assets, and IP from impersonation and counterfeiting.

Rapid Incident Response

Seqrite's War Room Team ensures swift containment, takedown, and crisis management for brand or data incidents.



Why Choose Segrite DRPS



Backed by Seqrite's proven cybersecurity expertise.



Human intelligence and legal actionability in one platform.



Scalable, SaaS-based model suitable for both enterprises and mid-market organisations.



Ensures data sovereignty and regulatory compliance.

Technical Specifications

Category	Description
Deployment	SaaS (Cloud-based)
Coverage	Surface, Deep, and Dark Web
Alert Levels	Low / Medium / High / Critical
Integration	REST APIS
Reporting	Automated, Compliance-Ready Reports
Support	8 x5 DRPS War Room (Cyber, Legal, and Digital Analysts)
Data Locality	Regional Compliance (DPDP Act)



