



Build Customer Trust by Safeguarding Privacy,
Managing Consent, and Simplifying Compliance.



Seqrite Data Privacy: Your Partner in Regulatory Compliance



Seqrite Data Privacy is engineered as a unified platform specifically to assist organizations in achieving and maintaining compliance with a multitude of global privacy regulations, including the DPDPA, GDPR, CCPA, and others. Recognizing that businesses often operate across different jurisdictions and cater to a global customer base, the platform is designed to address the specific requirements of various data privacy laws from a single, integrated interface. This centralized approach simplifies the complexities of managing compliance across different regulatory landscapes and reduces the need for multiple disparate tools and streamlining overall data privacy management efforts.





Key Capabilities

Data Discovery and Classification



Automated Classification

Leverage prebuilt and customizable classifiers to label sensitive data accurately. The solution also leverages AI-driven OCR technology to extract and classify text from images.



Flexible Scan Scheduling

Enable flexible scheduling options to conduct recurring or on-demand scans across your IT infrastructure to ensure timely discovery of sensitive data

Advanced Data Protection



Tokenization & Encryption

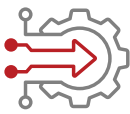
Protect sensitive PII with enterprise-grade privacy-enhancing technologies, including tokenization, encryption, and masking.

Universal Consent & Preference Management



Centralized Consent Management

Centralize customer consent and preference management through an intuitive dashboard. Empower users to modify, withdraw, or view their consent choices in real time



Seamless Downstream integration

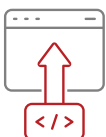
Seamlessly integrate with downstream systems such as databases, CRMs, and marketing platforms to honor customer preferences across all touchpoints.

Cookie Consent Management



Automatic Cookie Identification

Automatically identify and classify cookies on your websites by just providing the website URL



Deploy Customizable Banners

Deploy customizable cookie consent banners with multi-lingual support to ensure compliance with privacy laws like DPDP, GDPR, and CCPA while empowering visitors with granular control over cookie tracking.



Data Breach Notifications



Data Breach Incidents

Log Data Breach Incidents with details on the severity of the breach, date of occurrence, impact of the breach, data principals affected, etc.



Customizable Notification Templates

Create data breach notification templates with granular customization of design, font, and content. Leverage targeted templates for different stakeholders.



Timely Breach Notification Delivery and Tracking

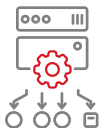
Schedule breach notifications according to the required time and date, and auto-populate incident details in notifications from logged incidents. Keep track of sent messages and send follow-up notifications for existing incidents.

Data Principal Rights Management



Streamlined Rights Fulfillment

Streamlined Rights Fulfillment through efficient detection and correlation of a data principal's (customer's) personal data across diverse sources.



Case Management Workflow

Automate data access, correction, and deletion requests using structured case management workflows

Privacy Assessment Automation



Inbuilt Privacy Assessment Templates

Leverage the built-in Privacy Assessment templates and clone and customize them to suit specific business needs.



Create and Track Privacy Assessments

Automate privacy risk assessments such as DPIA, RoPA, and gap assessments to identify potential risks and maintain ongoing compliance.



Insights and Analytics



Sensitive Data Insights

Aggregate insights from discovered data into a centralized dashboard, displaying classification results, identified PII, and precise data locations. Contextual tags enhance data visibility, improving governance and compliance.



Compliance Insights

Visualize sensitive data trends and patterns with interactive dashboards that enable organizations to make informed decisions and enhance their governance efforts.

Other Key Features



Role-Based Access Control

Enforce granular access controls by defining roles, such as Data Privacy Officer, Data Analyst, and Business Owner, to ensure access is restricted based on individual responsibilities.



Deployment Flexibility

Deploy Seqrite Data Privacy as a SaaS or on-premises solution to align with your organization's infrastructure and security preferences.

Data Source Connectors



Custom connectors for both structured and unstructured data can be developed using a low-code approach to enable seamless integration with any new data sources.



Why choose Seqrite Data Privacy?



Compliance Readiness

Achieve and maintain compliance with privacy laws like DPDP Act, GDPR, and CCPA through automated workflows, risk assessments, and detailed reporting.



Streamlined Privacy Operations

Reduce manual effort and improve response time by automating complex tasks such as rights request management, conducting privacy assessments, discovering sensitive data and labelling them across IT landscape



Improved Data Visibility & Control

Empower better decision-making and governance by gaining a clear, centralized view of where sensitive data is stored its location,



Sensitive Data Inventory

Aggregate insights from discovered data into a centralized dashboard, displaying classification results, identified PII, and precise data locations such as database names, tables, and columns. Contextual tags enhance data visibility for improved governance and compliance.



Customer Trust & Transparency

Strengthen customer relationships by providing clear notices while collecting their consent, respecting data preferences, and ensuring secure data handling.



Operational Efficiency at Scale

Designed to handle large data volumes, multiple endpoints, and complex IT environments, delivering scalability without compromising performance.




Future-Proof Data Protection

Stay ahead with AI/ML-based data classification, featuring intent recognition, document-level classification, and automated privacy risk assessments for smarter data protection.



Integrated Cybersecurity and Data Privacy

Leverage Seqrite's powerful cybersecurity solutions alongside advanced data privacy capabilities to safeguard your organization from threats while ensuring regulatory compliance.




About Seqrite

Seqrite is a leading enterprise cybersecurity solutions provider. With a focus on simplifying cybersecurity, Seqrite delivers comprehensive solutions and services through our patented, AI/ML-powered tech stack to protect businesses against the latest threats by securing devices, applications, networks, cloud, data, and identity. Seqrite is the Enterprise arm of the global cybersecurity brand, Quick Heal Technologies Limited, the only listed cybersecurity products and solutions company in India.

Today, 30,000+ enterprises in more than 70+ countries trust Seqrite with their cybersecurity needs.

SEQRITE

Quick Heal Technologies Limited

Phone: 1800-212-7377 | info@seqrite.com | www.seqrite.com |    /seqrite

All Intellectual Property Right(s) including trademark(s), logo(s) and copyright(s) are properties of their respective owners. Copyright © 2026 Quick Heal Technologies Ltd. All rights reserved.